

## **Manuscript Preparation Guidelines**

### **1. Language**

Manuscript must be written in clear and concise English. Either British or American spelling is acceptable (but not the mixture of both). It must be sent in Microsoft Word format (.doc or .docx).

### **2. Length of paper:**

The length of the paper should not exceed 30 pages (Times New Roman, 12 Font, A4 Size, and Margins-Moderate) excluding tables, figures, references and appendices (if any). Paper containing more than 30 pages will be returned to the author(s) to abridge.

### **3. Title Page**

The title page should include: (i)The name(s) of the author(s) (ii) A concise and informative title (iii)The affiliation(s) and address (es) of the author(s) (iv)The e-mail address of the corresponding author

### **4. Abstract**

Please provide an abstract of 150 to 250 words. The abstract should not contain any undefined abbreviations or unspecified references.

### **5. Keywords**

Please provide 3 to 6 keywords which can be used for indexing purposes.

### **6. Introduction**

Clearly state the purpose of the study. Briefly summarize the rationale of the study and clearly indicate the lacunae or deficiencies in previous studies for which present study has been taken up. Give only pertinent references. Do not review the subject extensively.

### **7. Research Methods or Methodology**

The paper must clearly define the research methods or methodologies are used in it.(Mandatory for research articles).

### **8. Discussion**

Emphasize the new and important aspects of the study and conclusions derived from them. Do not repeat in details data given in the results section. Include in the discussion the implications of the findings and their limitations and relate the research topics. Link the conclusion with the goals of the study but avoid unqualified statements and conclusions not completely supported by your data. Discussion should be relevant and an unnecessary lengthy presentation should be avoided.

### **9. Conclusion**

A very brief summary note of the work with a concluding remark should be given. This should include the novelty and implication of the work and its contribution to the upliftment of the present scientific knowledge in general.

### **10. Table and Figures**

Present tables and figures within the article, not at the end of the article.

### **11. References**

Author(s) should follow the latest edition of APA style in referencing. Please visit [www.apastyle.org](http://www.apastyle.org) to learn more about APA style